



# AFFILIATE ORGANIZATIONS INFORMATION

## PLATINUM



### HEIFER INTERNATIONAL

**Contact:**

**Beth Gunzel, Donor Relationship Manager, West Region**

**E: [Beth.Gunzel@heifer.org](mailto:Beth.Gunzel@heifer.org)**

**P: 312-340-8866**

**Brianne McNamara, Donor Relationship Manager, East Region**

**E: [Brianne.mcnamara@heifer.org](mailto:Brianne.mcnamara@heifer.org)**

**SEND ALL CONTRIBUTIONS TO:**

Heifer International, Attn: Donor Services, P.O. Box 8058, Little Rock, AR 72203

Reference code #V0MY00GFW000

Download an order form or donate online at [www.heifer.org/gfwc](http://www.heifer.org/gfwc).

General Federation of Women's Clubs (GFWC) and Heifer International share a common desire to make life better for our neighbors worldwide. GFWC has supported Heifer projects for decades by donating gifts of livestock that enable families to lift themselves out of poverty and reach a living income. At Heifer, we believe that women-led, small-holder farming is key to ending hunger and poverty through the gifts of livestock and training. When women have control over their assets and incomes, they reinvest in their families.

Here's how your club can get involved with helping end hunger and poverty and impact the lives of women farmers around the world.

- [Request a virtual or in-person presentation](#) to learn about Heifer's history, mission, and current projects.
- Host a virtual or in-person Living Gift Market. At this fundraising event, clubwomen can purchase gifts of livestock like goats, chicks, and bees for a family in need. To get started, download a free copy of our [Living Gift Market Leader's Guide](#).
- Help kids make a difference by reading books with our Read to Feed program by partnering with a local school or library. To learn more, watch our official [Read to Feed video](#) and download our digital school resources.
- Buy fair trade, artisan friendly, and ethically sourced gifts that help Heifer's mission of ending hunger and poverty on our Shop@heifer [website](#).
- Keep up to date about Heifer's work and the impact of your club's support by visiting our Heifer [blog](#) ([www.heifer.org/blog](http://www.heifer.org/blog)) and by following us on [Facebook](#), [Twitter](#), and [Instagram](#).

**HOPE FOR JUSTICE****Contact:****Rachael Hille, Partnerships Development Manager****P.O. Box 280365,****Nashville TN 37228****P: 615-356-0946****A Partnership to Fight Human Trafficking**

Hope for Justice and General Federation of Women's Clubs (GFWC) share a common mission and vision: to live in a world free from trafficking. We see a world where every human is free and equal. We believe every person can be a force for good. Human trafficking is a global problem and Hope for Justice brings a global solution. We target our resources where they will have the most impact and help the most people. We want to create nations and societies that are hostile to trafficking - because what you tolerate, you will never change.

At Hope for Justice, we believe in safe communities for all people, especially women. We share GFWC's vision for building a community that encourages learning, growing, and connecting one another to freedom and independence.

We value your partnership and need your support now more than ever.

By collaborating with GFWC across the country, we can be the generation that ends human trafficking by embedding our education, awareness, and learning programs, rescue and aftercare support services, and expert thought leadership deeper into all communities. YOU can be a part of ending human trafficking.

**Human Trafficking in the United States and Abroad:**

Human trafficking is a crime that involves the exploitation of a person for labor, services, or commercial sex. Victims are unable to leave their situation of exploitation and are controlled by threats, violence, coercion, and deception.

It is happening all around us and victims are often hidden in plain sight:

- Estimated 40.3 million victims globally.
- Over 403,000 people affected right here in the U.S.
- Women and girls are disproportionately affected by human trafficking, accounting for 71% of victims.
- The U.S. Department of Labor has identified 148 goods from 76 countries made by forced and child labor.
- It is a \$150 billion criminal industry—estimates on the economics of trafficking approximate that commercial sexual exploitation generates \$99 billion a year, and that \$51 billion is generated by forced labor and domestic servitude.
- The National Center for Missing & Exploited Children estimates that 1 in 6 endangered runaways reported were likely sex trafficking victims.
- The National Center for Missing & Exploited Children shows a 130% increase in online enticement reports in 2021 compared to 2019.

**Here's how YOUR Club can join the fight against human trafficking:****DONATE:**

**Online:** Please visit [www.hopeforjustice.org/GFWC](http://www.hopeforjustice.org/GFWC) to make your donation. In the donation description, please indicate that you are a member of GFWC.

**Call:** Please call 615-426-4724 to make a donation. When making a donation, reference GFWC and your club and state so it will be coded properly.

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**Mail:** If you are writing a check, please include GFWC and reference your club in the memo line. Please send to **Hope for Justice: PO Box 280365, Nashville, TN 37228.**

## GET INVOLVED IN THE FIGHT AGAINST HUMAN TRAFFICKING

**There are so many ways to help prevent exploitation, rescue victims, restore freedom, and reform society. Contact us today for opportunities, events, and partnerships.**

- Invite a Hope for Justice Representative to your club meeting to present: **Human Trafficking in the United States: The Truth and What You Can Do About It** to empower and educate your members to spot the signs of human trafficking.
- Engage with the **Hope for Justice Learning Academy**, which provides online human trafficking training, tailored to the needs of different groups who are vital in the fight against exploitation.
- Host an event to share information and awareness of human trafficking (lunch & learn, freedom brunch/dinner).
- Host a fundraising event. Whether in-person or virtual, Hope for Justice has the tools to make your fundraiser a success.
- January is Human Trafficking Awareness Month, July 30 is World Day Against Trafficking in Persons, and October 18 is Anti-Slavery Day – Take Action! Hope for Justice will support you with resources to help you move forward in your anti-trafficking work and advocacy.
- Volunteer – some opportunities available to assist Hope for Justice in the fight against human trafficking, including:
  - Ø Events: contact Hope for Justice for event opportunities in your area.
  - Ø Break the Cycle 200: Use your love of cycling to raise awareness and resources to end human trafficking. To find an event in your location, visit us at: <https://breakthecycle200.com/where-we-ride/>

### **More Information**

To share information at club meetings, volunteer, host an event, and learn more about how you can get your club involved, please contact us today!

**AFFILIATE ORGANIZATIONS INFORMATION****UNITED NATIONS FOUNDATION, SHOT@LIFE CAMPAIGN**

Invest in a healthier world.  
Immunize a child.



**Contact: Rebecca Maxie, Manager of National Grassroots Strategy**  
**1750 Pennsylvania Avenue NW, Suite 300, Washington, DC 20006**  
**E: [rmaxie@unfoundation.org](mailto:rmaxie@unfoundation.org)**  
**P: 202-854-2364**  
**C: 202-340-5867**

Every 20 seconds, a child dies from a vaccine-preventable disease, but you can help us change the course of history! Shot@Life's long-term partnership with GFWC aims to expand access to lifesaving vaccines for children in developing countries

and stop unnecessary childhood deaths. We accomplish this mainly through education, fundraising, and advocacy training to build relationships with members of Congress.

The Shot@Life Awards Program focuses on providing as many vaccines and immunization services as possible to children in developing countries. Vaccines for diseases such as polio, measles, pneumonia, and rotavirus—the biggest killers of children under five—are an extremely cost-effective way to make an impact on the life of a child. Efforts to raise awareness and funds for

Shot@Life will be tracked, and the top clubs and states will be recognized annually at the GFWC Annual Convention. The Shot@Life Awards Program levels are:

- Bronze: Raise \$500 to help provide essential vaccines to 20 children a day
- Silver: Raise \$750 to help provide essential vaccines to 30 children a day
- Gold: Raise \$1,000 to help provide essential vaccines to 40 children a day
- Platinum: \$2,500 to help provide essential vaccines to 100 children a day

Donations can be sent to Shot@Life, 1750 Pennsylvania Avenue NW, Suite 300, Washington, DC, 20006 or submitted online: [shotatlife.org/gfwcdonate](https://shotatlife.org/gfwcdonate) \*Make sure you include the name of your club to ensure you get credit toward the Awards Program!

Advocacy is the most important thing we can do to unlock millions of dollars for child immunization programs.

Shot@Life recognizes advocacy actions done by individuals or clubs within the Shot@Life Champion Program, which anyone is welcome to join by attending one of our monthly Champion training webinars. We will provide you all the tools and talking points for any actions you take! Some of the advocacy activities you can get involved with include:

- Hosting an event, such as a phone bank to call your members of Congress, or a fundraiser with a raffle benefitting Shot@Life. You can even apply for a GFWC/Shot@Life grant of up to \$100 to throw your fundraising or advocacy event! If interested, contact [champions@shotatlife.org](mailto:champions@shotatlife.org).
- Encouraging your club to take simple actions, like sending letters/emails to their members of Congress in support of global vaccination programs.
- Attending a live webinar training right from your computer: [shotatlife.org/training](https://shotatlife.org/training). We offer live, hour-long trainings every month, and we are also happy to schedule individual trainings customized to your club or send you links to watch the training on your own time.
- Attending our Annual Champion Summit in Washington, DC, at the start of the year to be trained as advocates for global childhood immunization programs, meet with legislators on Capitol Hill, connect with other Champions, and hear from amazing speakers.

Please keep in mind that we have resources and materials for all activities and have a range of options for individuals and clubs to be involved as little or as much as they want throughout the year! Visit [shotatlife.org/gfwc](https://shotatlife.org/gfwc) to learn more.

**AFFILIATE ORGANIZATIONS INFORMATION****ST. JUDE CHILDREN'S RESEARCH HOSPITAL****Contact: Beth Perkins****Principal Advisor, Partnership Development & Stewardship****W: [www.stjude.org](http://www.stjude.org)****P: 901-216-1148****E: [Beth.Perkins@alsac.stjude.org](mailto:Beth.Perkins@alsac.stjude.org)**

St. Jude Children's Research Hospital is leading the way the world understands, treats, and defeats childhood cancer and other deadly diseases. Families never receive a bill from St. Jude – for treatment, travel, housing, or food – because all a family should worry about is helping their child live.

St. Jude continues the vision of its founder, Danny Thomas, that no child is denied treatment based on race, religion, or a family's ability to pay. By sharing knowledge freely and exchanging ideas openly, it inspires more collaboration between doctors and researchers worldwide, and, as a result, more lifesaving treatments for children everywhere. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since it opened 60 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade.

**WAYS TO DONATE**

**Please visit [www.stjude.org/gfwc](http://www.stjude.org/gfwc) and click on the donate button on the left. This will automatically be credited to GFWC. You can donate via credit card, check, PayPal, or Amazon Pay. You can also make your gift an honorarium or memorial.**

**WAYS TO HELP****FITNESS Programs****St. Jude Walk/Run**

September is Childhood Cancer Awareness Month. This year, parents of nearly 16,000 children in the U.S. will hear the words: "Your child has cancer." One in five of those children won't survive. St. Jude Children's Research Hospital will focus on raising awareness and funds for this very important issue.

Childhood Cancer Awareness Month provides St. Jude an opportunity to educate communities and supporters about what they can do to help these kids fighting for their lives. Throughout the month of September, supporters can join our movement and help support the patients and families at St. Jude in their big fight against childhood cancer.

The St. Jude Walk/Run is a nationwide **5K hybrid event, taking place in person and virtually**. Participants come together during Childhood Cancer Awareness Month to help support the lifesaving mission of St. Jude: Finding cures. Saving children.®

GFWC has a National Team, so your club can support St. Jude and GFWC by participating in a Walk/Run near you. No Walk/Run in your hometown? Create a Virtual Walk team and join efforts with clubwomen around the country to help the kids of St. Jude.

- Rally friends, family, and community members and register for St. Jude Walk/Run to End Childhood Cancer.
- Visit [www.stjude.org/walkrun](http://www.stjude.org/walkrun) to find an event near you.
- Volunteer at a St. Jude Walk/Run to End Childhood Cancer event near you by visiting [www.stjude.org/walkrun](http://www.stjude.org/walkrun) and click on "volunteer."
- Mention Childhood Cancer Awareness Month at your club meeting. Visit [www.stjude.org/stjudewalkrun](http://www.stjude.org/stjudewalkrun) for current information.

# AFFILIATE ORGANIZATIONS INFORMATION

## EVENTS

Through our St. Jude dinners, golf tournaments, and galas program, we are able to offer over 100 events across the country as a way for GFWC membership to engage with St. Jude. These events raise significant funds for St. Jude and allow us to continue our life-saving mission of finding cures and saving children. There are a variety of opportunities available:

### Pre-Event Support

- Committee Leadership Roles – These roles drive our Sponsorship, Table and Ticket Sales, Auction Recruitment, Restaurant Recruitment, PR & Marketing, and Recruiting of Volunteers. Committee development is vital to the success of our events.
- Office Help – Our lead staff need help with mailings, follow-up calls, computer data entry, goodie bags, favors, and event set-up and teardown.

### Day-of Event Support

- Event Guests – Events are open for you and your friends to purchase a Sponsorship or Ticket.
- Volunteer – During our events, volunteers are needed to assist as Greeters, Registration – Check-In, Auction and Auction Solicitation for Bids, Spotters for Live Auction & Give to Live, and Auction Check-Out. (All volunteers are trained on their specific role.)

### Volunteer Sign Up

- To register to volunteer for St. Jude events, please go to [www.stjude.org/gfwc](http://www.stjude.org/gfwc) and click on Get Involved. This will direct you to our Volunteer Management System and once you have registered, you will receive emails regarding events in your area!

## NEXT GEN/Youth Programs

### Trike-A-Thon

The St. Jude Trike-A-Thon is a fun, service learning program for daycares and preschools that teaches trike and riding toy safety while helping the children of St. Jude. Any advocate for children can make a difference with the St. Jude Trike-A-Thon. If you sign up to become a coordinator, St. Jude will provide everything you need to have a great event at a preschool or daycare in your area. Log on to [www.stjude.org/get-involved](http://www.stjude.org/get-involved) to find out more.

### St. Jude Epic Challenge

Participating kids research, create, and present an [invention or idea](#) that would improve life for kids like those at St. Jude. Designed by educators, St. Jude EPIC Challenge meets Next Generation Science Standards. St. Jude EPIC Challenge follows a flexible five-lesson format that can be implemented in the classroom or from home.

For more information, visit [www.stjude.org/epic](http://www.stjude.org/epic)

### St. Jude Leadership Society

Inspired by the vision of our founder Danny Thomas and the ALSAC preamble, St. Jude Leadership Society (SJLS) has been a distinguished membership of high-performing high school and young collegiates who share a passion for leadership, service, and community since 2019. During a six-month period, members will have an opportunity to exercise their leadership skills while raising funds and awareness for the kids of St. Jude. SJLS gives members an opportunity to give back through service and leadership by promoting and supporting the mission of St. Jude Children's Research Hospital: Finding cures. Saving children.®

For more information, email Beth Perkins at [beth.perkins@alsac.stjude.org](mailto:beth.perkins@alsac.stjude.org) or visit <https://www.stjude.org/get-involved/school-fundraising-ideas/high-school/leadership-society.html>

## AFFILIATE ORGANIZATIONS INFORMATION

### **Mask Straps for St. Jude Patients**

Do you have seamstresses in your club? Consider meeting to assemble bags with materials to make mask straps for the children at St. Jude and having seamstresses take the bags home to complete the project with their personal sewing machines. Mask straps are used to improve the comfort level for patients required to wear masks to prevent the spread of infection or protect our patients from infection. These mask straps replace the elastic band that comes standard on the mask. Patients report the flannel and fleece material feel much better against their cheek and causes far less rubbing than the original elastic band. Patterns and specific information for this project can be found at [www.stjude.org/get-involved/other-ways/volunteer-at-the-hospital/how-to-become-a-volunteer/at-home-projects/mask-straps.html](http://www.stjude.org/get-involved/other-ways/volunteer-at-the-hospital/how-to-become-a-volunteer/at-home-projects/mask-straps.html).

### **Waiting Room Fun Bags**

Fill a sealed, zippered plastic bag with fun things a child or teen can do as they wait to visit the doctor. Make bags age-specific but generic enough for a boy or a girl. Include things such as: crayons, markers, colored pencils, paper, coloring books, and stickers. Items may be sent to St. Jude Children's Research Hospital, Attention Vilma Carnahan and Volunteer Services, 595 North Parkway, Memphis, TN 38105.

### **More Information**

To share information at club meetings or to learn more, please contact Beth Perkins at 901-216-1148 or [beth.perkins@alsac.stjude.org](mailto:beth.perkins@alsac.stjude.org)

**AFFILIATE ORGANIZATIONS INFORMATION****GOLD****CANINE COMPANIONS**

**Contact: Nancy Murray, National Events Manager**  
**P.O. Box 446**  
**2965 Dutton Avenue**  
**Santa Rosa, CA 95402-0446**  
**W: [www.canine.org](http://www.canine.org)**  
**E: [NMurray@canine.org](mailto:NMurray@canine.org)**  
**P: 707-577-1781; Toll Free 1-800-572-BARK (2275)**

The concept of service dogs for people with physical disabilities began with Canine Companions in 1975 in a home office and a garage. In the 47 years since, thanks to the unparalleled generosity and dedication of our supporters such as the GFWC, we've grown tremendously.

One in four Americans live with a disability and Canine Companions is here to help. As the leader of the service dog industry, we enhance independence for children, adults, and veterans with disabilities through expertly trained service dogs. We use cutting-edge research and training programs to ensure the success and quality of our teams.

Canine Companions is the largest provider of service dogs in the world and all follow-up support is provided free of charge to recipients. Demand for our highly trained service dogs is ongoing and growing. To support the mission, GFWC members can:

- Promote puppy raising. Volunteers are needed to raise puppies from eight weeks to 1.5 years old attending dog obedience classes and socializing the puppy in public settings. Assistance is needed in getting the word out on the need for volunteers.
- Give each member a container to save pennies during the month or pass the hat at every meeting collecting pennies.
- Visit and tour a regional training center.
- Meet the Canine Companions chapter leadership near you and see how you can work together.
- Participate in the Canine Companions Signature Event — DogFest. For more information, visit [www.canine.org/dogfest](http://www.canine.org/dogfest).
- Clubs near the regional centers could provide meals, etc., when team training is being offered.
- Make donations for dorm rooms or decorate the dorm rooms at Regional Centers.
- Contact your closest regional center to see if your club can fulfill any items on their wish lists.
- Arrange for a Canine Companions puppy raiser, staff member, or graduate team to speak at your club meeting to learn more about service dogs and Canine Companions.
- Volunteer at a regional center or staff a booth.
- Assist with outreach to veteran organizations, including presentations, outreach booth staffing, literature, as well as poster and video distribution.
- Raise funds to help place a dog with a veteran.
- Join the Canine Companions Facebook page: ([www.Facebook.com/CanineCompanions](http://www.Facebook.com/CanineCompanions)) and help them build their network of "likes."
- Follow Canine Companions on Instagram (@CanineOrg) and Twitter (@CanineOrg).
- Subscribe to their YouTube channel ([www.YouTube.com/CanineCompanions](http://www.YouTube.com/CanineCompanions)).
- Sign up to receive monthly e-newsletters on Canine Companions updates and forward the emails to your friends ([www.canine.org/signup](http://www.canine.org/signup)).



# AFFILIATE ORGANIZATIONS INFORMATION

## CANINE COMPANIONS REGIONAL CENTERS

Support regional activities at one of Canine Companions' six regional centers near you:

### **Northeast**

*(New York, New Jersey, Connecticut, Delaware, Pennsylvania, Maryland, Washington, DC, Virginia, West Virginia, Massachusetts, Rhode Island, Vermont, New Hampshire, and Maine)*

286 Middle Island Road  
Medford, NY 11763  
P: 631-561-0200

### **North Central**

*(Ohio, Western Pennsylvania, Kentucky, Michigan, Indiana, Wisconsin, Illinois, Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska, and Kansas)*

4989 State Route 37 East  
Delaware, OH 43015-9682  
P: 740-833-3700

### **Northwest**

*(Alaska, Idaho, Montana, Northern Nevada, Northern California, Oregon, Washington, and Wyoming)*

2965 Dutton Avenue  
P.O. Box 446  
Santa Rosa, CA 95402-0446  
P: 707-577-1700

### **Southeast**

*(Florida, Georgia, Tennessee, North Carolina, South Carolina, Mississippi, and Alabama)*

P.O. Box 680388  
Orlando, FL 32868-0388  
P: 407-522-3300

### **South Central**

*(Arkansas, Louisiana, Oklahoma, and Texas)*

7710 Las Colinas Ridge  
Irving, TX 75063  
P: 214-259-4700

### **Southwest**

*(Arizona, Utah, Colorado, New Mexico, Southern California, Southern Nevada, and Hawaii)*

P.O. Box 4568  
Oceanside, CA 92052-4568  
P: 760-901-4300

# AFFILIATE ORGANIZATIONS INFORMATION

**HEALTHY  
MOMS.  
STRONG  
BABIES.**



## MARCH OF DIMES

**Contact: Patricia Gentry**

**Director, Volunteer Engagement and Mobilization**

**W: [www.marchofdimes.org](http://www.marchofdimes.org) or [www.nacersano.org](http://www.nacersano.org)**

**W: <https://volunteer.marchofdimes.org/the-general-federation-of-womens-clubs/>**

**E: [pgentry@marchofdimes.org](mailto:pgentry@marchofdimes.org)**

**P: 571-257-1199**

March of Dimes leads the fight for the health of all moms and babies. We imagine a world where every mom and baby is healthy regardless of wealth, race, gender, or geography. Every family deserves the best possible start. But that's just not the case. The U.S. remains among the most dangerous developed nations for childbirth - with COVID-19 only elevating the stakes and exacerbating persistent health disparities.

Each year, one woman dies every 12 hours from pregnancy-related causes, and 1 in 10 babies is born too soon.

### **We have to do better.**

From advocacy to education to research, March of Dimes is working to level the playing field so that all parents, babies, and their families are healthy and strong. March of Dimes was established by President Franklin D. Roosevelt in 1938 to combat polio. Since that time, our mission has evolved to fight for the health of all families. March of Dimes does this by:

1. Supporting research to find solutions so every family gets the best possible start.
2. Advocating for policies that prioritize the health of moms and babies.
3. Providing resources and programs to help moms throughout their pregnancies.
4. Educating health professionals to improve mom and baby care.
5. Uniting local communities across the nation through events and collaboratives.
6. Partnering with organizations and companies committed to helping moms and their families.

### **We know we can't do it alone.**

When we come together as a community, even the toughest problems can be solved.

Since 1938, General Federation of Woman's Clubs (GFWC) have worked alongside March of Dimes to change outcomes for families through service, advocacy, and fundraising. By partnering with GFWC across the country, together we can create lasting change to make America more equitable for all and help every family get the best possible start.

Join us in the way that works best for you and your club members. From blankets to #blanketchange, our hope is that members will fight with us for the health of all moms and babies.

### **Check out each of the ways below.**

#### **Volunteer:**

- **Make blankets and hats for babies connected to Mission: Healthy Baby®.** Mission: Healthy Baby® is a March of Dimes program that is designed specifically for military families and provides free pregnancy and newborn health information, as well as support services to help them have one less thing to worry about and have healthy, full-term babies. Through the military baby showers, military families receive resources and health information along with donated products to defray costs of baby essentials. Every parent wants each child to feel cared for and special. These handmade hats and blankets go a long way in helping with just that.

**Timing:** Year-Round Activation; Great for club projects connected to our virtual military showers.

This is an activity for anyone who wants to use a little creative skill to make baby blankets and/or hats for babies and children connected to March of Dimes Military Baby Showers. Items can be handmade or purchased. Gender neutral preferred.

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- **Assemble personal care kits for parents whose babies were born too soon, or unexpectedly.**

**Timing:** Year-Round Activation; Great for club projects connected to Prematurity Awareness Month in November.

Becoming a parent can be an exciting and challenging time. This activity puts together personal care kits for parents whose babies were born too soon, or unexpectedly. These kits can make a huge impact on the well-being of parents whose babies are in the Neonatal Intensive Care Unit (NICU)/hospital site due to pregnancy-related complications.

- **Make costumes for babies in the NICU.**

**Timing:** Year-Round Activation; Great for club projects during the summer.

This is an activity for anyone who wants to use a little creative skill to make handmade costumes for babies in the NICU. These costumes are simple to make but make a huge impact and help families connect with their babies. Instructions for making NICU costumes can be found in the "Affiliate Organizations" subfolder of the "A" Resources folder in the Member Portal Digital Library. Gender neutral preferred.

## Fundraise:

- **Fundraise through March for Babies A Mother of a Movement.**

**Timing:** Year-Round Activation; June 30th cut off for donations considered for National Awards Celebration.

When you join a March for Babies A Mother of a Movement, you make a statement that you want to live in a world where healthy moms and strong babies are a priority for us all. Together we hope, remember, and celebrate. Join a General Federation of Women's Clubs March for Babies Team at: <https://www.marchforbabies.org/gfwc>

- **Take part in a Day of Impact this fall.**

**Timing:** September 11 (donations can also be sent in after this date)

Mark your calendars for September 11, 2022. We are rallying GFWC Club members to donate \$22 in 2022 to support March of Dimes. Our goal is for at least 700 members to make a personal contribution on this day!  
[www.marchofdimes.org/gfwcdayofimpact](http://www.marchofdimes.org/gfwcdayofimpact)

## Advocate:

- **Join the #BlanketChange Movement.**

**Timing:** Year-Round Activation

General Federation of Women's Clubs signed on as a partner to demand #blanketchange. March of Dimes and partners across the country are calling on policymakers to demand #BlanketChange to improve the health of every mom and baby. The movement uses the hospital receiving blanket that most parents are familiar with to raise national awareness to call for equity, access and prevention. Members can post a #BlanketChange message and tag friends to join the movement on social media and take action directly to call on Congress to improve mom and baby health here: <https://www.marchofdimes.org/blanketchange.aspx>.

- **Get involved and raise your voice during Prematurity Awareness Month.**

**Timing:** Each November; World Prematurity Awareness Day on November 17

Unite around the health crisis of preterm birth - when a baby is born too soon (before 37 weeks of pregnancy) - by committing to taking action during November. Together we can raise awareness by wearing purple, educating others, and donating funds to fight for healthy moms and strong babies. Learn more and download the toolkit here: <https://volunteer.marchofdimes.org/the-general-federation-of-womens-clubs/>.

- **Register for March of Dimes Advocacy Action Alerts.**

**Timing:** Year-Round Activation

Be the first to get information on legislative efforts and learn how you can make an impact on the health of moms and their babies. Sign up today at: [www.MarchofDimes.org/gfwcAdvocacy](http://www.MarchofDimes.org/gfwcAdvocacy)

## AFFILIATE ORGANIZATIONS INFORMATION

### **Make a personal contribution:**

Your donation helps March of Dimes tackle issues that threaten the health of every mom and every baby. Here are three ways to support the work of the March of Dimes:

- **Phone:** Call 800-658-6674 to speak to one of our representatives to make a donation. Reference GFWC and your club and state so we may code your donation properly.
- **Mail:** If you are writing a check, please make it payable to March of Dimes, include GFWC and reference your club in the memo line. Mail your donation to: March of Dimes, Donation Processing Center, P.O. Box 18819, Atlanta, GA 31126.
- **Online:** You may make a one-time or ongoing donation to support the important work of the March of Dimes at [www.marchofdimes.org/giving](http://www.marchofdimes.org/giving). It's a beautiful way to celebrate the birth of a baby or grandbaby. You will have the option of making a donation in honor of a baby or in memory of a baby.

### **Become a Volunteer Leader - Lead the fight for the health of all moms and Babies**

Leverage your leadership, experience, and network to support the health of all families by committing to a longer-term volunteer role. Volunteer Leaders support our work at the local and/or national levels through Market Boards, Event Leadership and professional committee roles in Maternal and Child Health or Advocacy. If you are interested in becoming a volunteer leader, we encourage you to complete our volunteer profile form and we will begin to match your skills and experience to a volunteer role we may have open. Fill out the form here: [https://marchofdimes.formstack.com/forms/volunteer\\_profile\\_form](https://marchofdimes.formstack.com/forms/volunteer_profile_form).

**Questions?** Contact your local March of Dimes staff partner or reach out to your March of Dimes liaison Patty Gentry at [pgentry@marchofdimes.org](mailto:pgentry@marchofdimes.org).

# AFFILIATE ORGANIZATIONS INFORMATION



## OPERATION SMILE

**Please send all contributions to:**

**Operation Smile**

**Attn: GFWC**

**3641 Faculty Boulevard, Virginia Beach, VA 23453**

**Reference your official club name in the memo line of your check.**

**W: [www.operationssmile.org](http://www.operationssmile.org)**

**Please direct all questions to: Lizzy Plumb, Donor Experience Gratitude Specialist**

**E: [Lizzy.Plumb@operationssmile.org](mailto:Lizzy.Plumb@operationssmile.org)**

**P: 757-901-4621**

**Together, we can heal children's smiles! We believe every child suffering from cleft lip or cleft palate deserves exceptional surgical care.**

**Why worry about the smile?** Children born with a cleft lip and/or palate face serious medical problems. The immediate concern for babies is if they are able to receive the proper nutrition to be healthy. Other issues facing children include speech development, hearing loss, and dental. Children often face serious cultural stigmas, too. In a safe surgical setting the defect can be easily corrected. However, for too many families in the world, safe surgery is not possible.

Each year, Operation Smile provides safe, effective and well-timed surgery to more than 20,000 patients in 30+ countries. For the last 35 years, Operation Smile has provided hundreds of thousands of free surgeries for children and young adults in developing countries who are born with cleft lip, cleft palate, or other facial deformities. As one of the oldest and largest volunteer-based organizations dedicated to improving the health and lives of children worldwide through access to surgical care, we work to build self-sufficiency and sustainable health care infrastructures through training, capacity building, and engaging in public-private partnerships in the countries where we work.

Your club can help heal children's smiles worldwide by joining Operation Smile to:

- Fundraise to help cover the cost of surgery, medical missions, education, and training.
- Fund a surgery — as little as \$240 can change a child's life forever!
- Host a fundraising contest, tournament, event, or charity auction.
- Request an Operation Smile Donation Box to collect change at the register of your favorite hot spot.
- Participate in our Service Projects to provide comfort to our patients during missions.
- Make Smile Splints (formerly No-No Armbands), children's hospital gowns, blankets/quilts/afghans, and Smile Bags for our patients.
- Collect needed items for our Child Life Therapy list and Smile Bag kits.
- Please help ensure your club gets credit for your donations by including your club name and contact information with each donation and by writing GFWC on the memo line. An inventory form or donation form are both available by contacting [gfwc@operationssmile.org](mailto:gfwc@operationssmile.org) or 877-240-7196.

Thank you for helping us to give children bright smiles and brighter futures!

# AFFILIATE ORGANIZATIONS INFORMATION



## UNICEF USA

**Kelly Procida**  
**Manager, Global Cause Partnerships**  
**E: [kprocida@unicefusa.org](mailto:kprocida@unicefusa.org)**  
**P: 212-922-2522**  
**W: [www.unicefusa.org/GFWC](http://www.unicefusa.org/GFWC)**

### SUBMITTING CONTRIBUTIONS

Electronic contributions are preferred, and you can submit them online at: [www.unicefusa.org/GFWC](http://www.unicefusa.org/GFWC)

If needed, you may also send a check to:

UNICEF USA  
 c/o Global Cause Partnerships  
 125 Maiden Lane  
 New York, NY 10038

*\*In the memo, please note your GFWC club name and the program of support "Joint Investment Mechanism." During times of emergency, if you wish to direct your funds to UNICEF's emergency response please note in the memo line the country you wish your funds to go towards.*

### WAYS TO GET INVOLVED

Check out the website for more resources on the program, how to get involved, and ways to fundraise and spread awareness in your community.

### Working together to achieve the Sustainable Development Goals through the Joint Investment Mechanism

Over eight decades, the United Nations Children's Fund (UNICEF) built an unprecedented global support system for the world's children. UNICEF relentlessly works day in and day out to deliver the essentials that give every child an equitable chance in life: health care and immunizations, safe water and sanitation, nutrition, education, emergency relief, and more. UNICEF USA advances the global mission of UNICEF by rallying the American public to support the world's most vulnerable children. Together, we have helped save more children's lives than any other humanitarian organization.

For over six decades, the General Federation of Women's Clubs (GFWC) has supported UNICEF's efforts to ensure access to clean water, proper sanitation facilities, health services, education, child protection, and in times of emergencies.

The challenges facing children have never been more complex. Despite comprising one-third of the global population, children represent half of those struggling to survive on less than \$1.90 a day. **An estimated 365 million children live in extreme poverty.** What's more, children in countries across the world remain effectively uncounted and unrepresented in national registries, making it impossible to track their wellbeing and challenging for them to access critical services.

Given the multiple setbacks resulting from the COVID-19 pandemic, now is the moment to make critical investments to overcome gaps and get progress toward achievement of the Sustainable Development Goals (SDGs) back on track.

**As the first new commitment to support the Joint Investment Mechanism (JIM), GFWC is pioneering a path for other supporters to join us.**

The JIM was established by UNICEF and the Bill & Melinda Gates Foundation to work hand in hand with governments to make significantly accelerated progress toward achieving the SDGs. The JIM will achieve results at scale by leveraging the foundation's technical expertise with UNICEF's extensive country knowledge, far-reaching global footprint, and more than 75 years of experience advocating for children's rights.

# AFFILIATE ORGANIZATIONS INFORMATION

In addition, JIM funding is 100% flexible, so UNICEF country offices on the ground can determine where funds will have the greatest impact for children. This first of its kind flexible mechanism allows UNICEF to commit funds where they are needed most, to scale promising practices, or to bolster programs hit hardest by the pandemic. Launched in 2021, the catalytic project's first phase is set up to run through 2025 in Burkina Faso, the Democratic Republic of the Congo, and Kenya.

Through this new approach, the JIM, UNICEF, and the foundation aim to achieve the following goals:

1. End preventable maternal and child deaths.
2. Accelerate gains on maternal and childhood nutrition.
3. Increase cognitive development outcomes.
4. Improve adolescent health and well-being.

Through GFWC's support of the JIM, it will focus on rebuilding more resilient systems across these goal areas, helping countries prepare for future shocks and emergencies. Below are a handful of the many targets that JIM aims to achieve.

### **Burkina Faso**

- 250,000 pregnant and lactating women receive infant and young child feeding counseling services.
- 56,000 children aged 0 to 5 years with symptoms of pneumonia receive appropriate care.

### **The Democratic Republic of the Congo**

- 9,000 children are registered within the legal deadline and receive a birth certificate.
- 90 percent of live births are attended by a skilled health professional.

### **Kenya**

- 95 percent of pregnant women living with HIV receive antiretroviral medicine to reduce the risk of mother to child transmission.
- 90 percent of children under the age of one are vaccinated against measles.

**UNICEF and the Bill & Melinda Gates Foundation are excited to have GFWC join them in aligning to track the SDG's and measure progress in Burkina Faso, the Democratic Republic of the Congo, and Kenya.**

The goal is clear: achieve the Sustainable Development Goals!