

GFWC ~ Top Projects for 2020 ~ Award Entries ~ Massachusetts recognitions



GFWC Signature Program: Domestic and Sexual Violence Awareness and Prevention Domestic Violence Awareness Signs

Marlborough Junior Woman's Club members placed yard signs around town and created brochures filled with information on domestic violence and sexual assault awareness during Domestic Violence Awareness Week. The material gave suggestions about what signs to look for and where to get help if needed. Brochures were given to the local police department.

Health and Wellness:

Nurses Care Kit

GFWC Marlborough Junior Woman's Club delivered 100 care kits to nurses working at the University of Massachusetts Memorial Hospital's Marlboro Campus. Kits included hand creams and facial cleansers to help reduce the damage done by constant mask wearing and hand sanitizing. The note attached read: *"Your hands have helped to pave the way. They have given love and care each day. No matter the tasks they have to do, they're tender, caring and strong like you. They've healed or lifted, encouraged and touched, and in return you are thanked so much."*

Communications and Public Relations:

There's an App for That

GFWC Marlborough Junior Woman's Club introduced an app to its membership that could be used on their phone. The app can email all members, keep documents like Bylaws, Standing Rules, past newsletters, and more in one place. It also can notify members of meetings and send a Zoom link, as well as post upcoming events.

Leadership:

Past President Leadership

The GFWC Taunton and Raynham Juniors resolved a president vacancy by asking past presidents to run monthly meetings. Each past president showcased her own style and strengths, demonstrating to the members the value of diversity and unique expertise. They also honored their last active founding member of the club, now 95, as the club celebrated their 70th anniversary.

Legislation/Public Policy:

Easy Access to the GFWC Legislative Action Center

The GFWC Taunton and Raynham Junior Woman's Club's Legislative/Public Policy chairman provided step-by-step instructions to make it easier for members to join the GFWC Legislative Action Center (LAC). She placed "Join the GFWC Action Center" and "Take Action on Legislation That Matters to You" banners on their club website home page. Clicking on these banners led directly to the LAC and signup instructions.

Membership:

Promoting Club Service During A Pandemic

The GFWC Taunton and Raynham Junior Woman's Club went all out looking for ways to promote their club during the pandemic. The club supported the city's first responders with gift cards, provided local high schools with scholarships, made donations to organizations that support children, and participated in state and club fundraisers. They brought recognition to the club through local newspapers, club newsletters, Facebook, and their website.