

To the Junior Membership,

As we head into the first Fall of this administration, I'd like to thank you all of you stepping up and serving for GFWC Massachusetts Junior Membership. I thank you for your commitment to your clubs and to this state federation. I am looking forward to continuing to work with my Junior Membership Officers: Beth McKeon, Assistant Director; Sarah Sargent, Secretary; and Elizabeth Young, Treasurer, as well as the Junior Executive Board to bring about fresh ideas, projects, and to support our Junior Membership clubs. It is my duty to serve as the representative for Junior Membership, and I do so as a member of the Executive Committee.

My theme for this administration is Stand Tall and Proud with GFWC. Membership as well as Communications and Public Relations will be at the forefront of what I'd like us to focus on. To work on keeping our current members engaged and nourished with what they are doing, and also getting our GFWC name out there. I am confident that we can be successful.

I want us to be proud of what we have accomplished and will continue to accomplish, and I want us to shout it from the rooftops. So I encourage you to send out press releases, create Facebook pages, Instagram feeds, and Tik Tok accounts. Find ways to get your name and what you do for your communities out into your community and the surrounding ones. Create updated business cards, banners, t shirts and hats. And BRAG. Yes, there is much to be said about doing good work just for the sake of doing good work, and not expecting any recognition. But there's also something to be said for making sure your community knows those good works were done by your club, and knows how to find you to learn how they can help and maybe become a member. I want GFWC to be a household name in the state of Massachusetts.

In addition to becoming a household name, I want GFWC Massachusetts Junior Membership to grow. We are all standing tall like that sunflower and I want our passion to spread like the many seeds inside the center and turn those seeds into new flowers, also standing tall for their accomplishments. If we are out in our communities standing tall and proud of our good works, I truly believe we can gain new members. When women see us with smiles on our faces gushing about everything we do and how good it felt every time we delivered a full turkey dinner on Thanksgiving, or planted two dozen trees on Earth Day, or gave out a scholarship to a well deserving student, I think they'll be interested.

The documents, forms, and details you find in the pages that follow, known as Information Please, should be used as a guide to help you through this next year. You'll find ideas from Chairmen for projects, events, and fundraisers. You'll also find all of the contest and award entries for the upcoming year. Be proud of your clubwomen and their accomplishments and nominate someone for one of our three clubwomen awards. Or be proud of your own work and find the entry form details for the writing and photography contests that are offered by GFWC. Use these documents in whatever way serves you and your club, and know that the officers and chairmen who created them are also there for you should you have any questions.

Thank you again for your leadership and dedication. I am honored to be Standing Tall and Proud with GFWC alongside every one of you. Together, we will do great things for GFWC Massachusetts Junior Membership!

In Junior Friendship,

Marisa Jablanski  
Director of Junior Clubs  
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