



General Federation of Women's Clubs of Massachusetts, Inc.
Lynne Stader, President



Membership Guide 2018-2020

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GFWC MEMBERSHIP “UNITED BY OUR DIVERSITY”



MEMBERSHIP activities are active welcoming and year round and provide opportunities to increase knowledge and skills. Recruitment and retention of members are crucial, so together with GFWC marketing and publicity let's share our club activities and “pay it forward.”

- ❖ Varied ages of members- timing of meeting is crucial afternoon/evening
- ❖ Serve refreshments
- ❖ Speakers or programs inform/ teach
- ❖ Invite GFWC MA officers and program chairmen as speakers
- ❖ Share GFWC partners information
- ❖ Collect donations, goods for cause
- ❖ promote club, state and community events
- ❖ encourage attendance at state meetings
- ❖ explain who GFWC is and what their connection is
- ❖ SHARE your enthusiasm, time and love of volunteering
- ❖ Give out attendance prizes
- ❖ Include mixers at a meeting

❖ MENTOR NEW MEMBERS

- ❖ Start a survey- experienced members and new members
 - Would you do anything differently in the club year?
 - Advice for new members
 - Accomplishments are you proud of
 - ✓ New Members- what will this organization mean to you a year from now
 - ✓ Do you have ideas for Community Service Projects?
 - ✓ What talents or connections would you have to share or benefit the club?
- ❖ Discuss these in a group and then return to the larger group.
- ❖ What did you learn and what can you share?
- ❖ Do you have a club Newsletter or are you in contact with your club members?
- ❖ Do you have a Membership Chairman?
- ❖ Initiate a brainstorming session.
- ❖ Always praise, compliment or thank your members for their service and contributions to your club.