



# WEBSITE CONTEST

## AWARDS, CONTESTS, and GRANTS

**"A WOMAN WITH A VOICE IS BY DEFINITION A STRONG WOMAN. BUT THE SEARCH TO FIND THAT VOICE CAN BE REMARKABLY DIFFICULT." - MELINDA GATES**

**CLUB AND STATE WEBSITES CAN OFFER AN ALMOST UNLIMITED AMOUNT OF INFORMATION FOR PROSPECTIVE, NEW, AND CURRENT MEMBERS. HAVING AN ONLINE PRESENCE HELPS INCREASE YOUR CLUB AND STATE OUTREACH WHILE PROMOTING THE GFWC BRAND.**

The GFWC Website Contest aims to challenge clubs and State Federations to employ their websites as membership tools with organized and updated content that presents a professional and credible source of information. A website that is updated weekly presents the information to your members and potential members in a timely manner. This is a great source to spread the word of the Federation on the web.

### JUDGING CRITERIA

Websites will be judged on the following elements:

- Ease of navigation
- Overall appearance
- Links to GFWC website and State website (*if applicable*)
- Links to GFWC/State/Club affiliate organizations
- Current and relevant information
- Ease of ability to contact

\*Private Member Only area will not be judged.

### DEADLINE

Entries must be received via email by March 15 in the year in which they will be judged.

### 2022-2024 WEBSITE CONTEST

**Jen Nowak, Chairman**

51 Glenn Drive, Wilbraham, MA 01095

Correspondence to: [jwnowak@charter.net](mailto:jwnowak@charter.net)

Contest entries: [CPREntries@charter.net](mailto:CPREntries@charter.net)

### CONTEST RULES

- Only one website per club or State Federation may be submitted.
- The website homepage must contain a link to **[www.GFWC.org](http://www.GFWC.org)**.
- The website must include contact information for at least one member, defined as email address, telephone number, and/or mailing address.
- The website may continue to be updated after the contest deadline date.
- Submissions must be made via email to [CPREntries@charter.net](mailto:CPREntries@charter.net)
- The subject line of the submission email must read *Website Contest Entry*.
- The submission email must be received by 11:59 p.m. on March 15 in the year in which website entries will be judged.
- The submission email must include:
  - ∅ Club/State Federation name
  - ∅ Website address
  - ∅ President's name and contact information
  - ∅ Name and contact information of person submitting the entry
  - ∅ Number of club/State Federation members
  - ∅ 250-word essay describing why their website is a valuable resource to members and potential members.

# WEBSITE CONTEST

## AWARDS

### CLUB LEVEL

A first, second, and third place certificate will be awarded annually at the GFWC Convention to three clubs in the nation.

### STATE LEVEL

GFWC certificates are awarded at the GFWC Convention to one State Federation in each membership category to recognize outstanding achievement in website implementation and maintenance.



For ideas on creating an informative and engaging website, refer to the *Communications and Public Relations Advancement Plan* in the GFWC Member Portal.