

Junior Special Program

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GFWC
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**GENERAL FEDERATION
OF WOMEN'S CLUBS**



12-Month Child Advocacy Calendar

January – Healthy Beginnings **Focus:** Child wellness & stability

Ideas: Provide healthy snacks for shelters

Promote and participate in mentoring programs

Share information on cold and flu preventions



February – Kindness & Inclusion **Focus:** Emotional well-being

Ideas: Promote a kindness challenge in a school

Sponsor a Buddy Bench

Support your school counselors



March – Literacy & Education **Focus:** Reading & learning

Ideas: Bring awareness to Read Across America Day

Sponsor a book drive of children's books

Volunteer to read to children

April – Child Abuse Prevention **Focus:** Safety & protection

Ideas: Plant a blue pinwheel garden to raise awareness

Support Child Advocacy centers

Wear Blue on "Wear Blue for Awareness day-Friday April 3rd

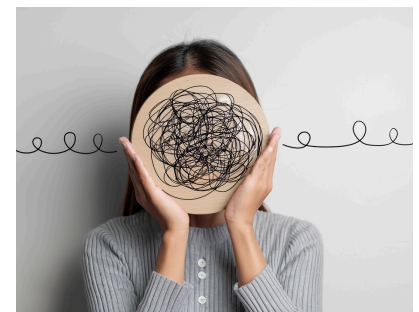
2026



May – Mental Health Matters **Focus:** Youth mental wellness

Ideas: Share local Mental Health Resources on social media

Host a mental health fair or invite speakers to your meeting



June – Celebrating Childhood **Focus:** Play, joy & creativity

Ideas: Celebrate International Children's Day (June 1) by

hosting a family fun day

Donate playground supplies

July – Friendship & Belonging **Focus:** Social connection

Ideas: Support anti-bullying initiatives

host friendship-building events

Promote your local inclusive youth programs



August – Back-to-School Support **Focus:** Education readiness

Ideas: Host a Backpack or a school supply drive

Support local teachers

Mentor in classrooms or after school



September – Hope & Healing **Focus:** Children facing illness & trauma

Ideas: Share awareness for Childhood Cancer Awareness Month

Support St Jude's Children's Hospital

Host awareness for Suicide Prevention with other organizations

October – Bullying Prevention **Focus:** Safe environments

Ideas: Awareness campaigns on Bullying Prevention Month

Support World Mental Health Day (Oct 10)

Promote awareness on Cyber bullying



November – Every Child Belongs **Focus:** Family stability

Ideas: Support Foster-care programs

Celebrate World Children's Day (Nov 20) on social media

Host a clothing drive

December – Season of Giving **Focus:** Holiday joy & generosity

Ideas: Adopt a Family for Christmas

Sponsor a toy drive

Host a Holiday party with a school or youth program



PLEASE FEEL FREE TO PRINT THIS OUT FOR YOUR MEETINGS AND CLUB PLANNING FOR SPARKING IDEAS!