



# AFFILIATE ORGANIZATIONS INFORMATION

## PLATINUM



Invest in a healthier world.  
Immunize a child.



### UNITED NATIONS FOUNDATION, SHOT@LIFE CAMPAIGN

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**C: 202-340-5867**

Every 20 seconds, a child dies from a vaccine-preventable disease, but you can help us change the course of history! Shot@Life's long-term partnership with GFWC aims to expand access to life-saving vaccines for children in developing countries and stop unnecessary childhood deaths. We accomplish this mainly through education, fundraising, and advocacy training to build relationships with members of Congress.

The Shot@Life Awards Program focuses on providing as many vaccines and immunization services as possible to children in developing countries. Vaccines for diseases such as polio cost as little as \$1.00 per dose, making it an extremely cost-effective way to make an impact on the life of a child. Efforts to raise awareness and funds for Shot@Life will be tracked, and the top clubs and states will be recognized annually at the GFWC International Convention. The Shot@Life Awards Program levels are:

- Bronze: Raise \$365 to help provide essential vaccines to 1 child a day
- Silver: Raise \$750 to help provide essential vaccines to 2 children a day
- Gold: Raise \$2,000 to provide up to 2,000 lifesaving vaccines to children in need
- Platinum: \$5,000 to provide up to 5,000 lifesaving vaccines to children in need

Checks can be sent to\*: Shot at Life, P.O. Box 96399, Washington, DC 20090

\*Make sure you include the name of your club to ensure you get credit towards the Awards Program!

Advocacy is the most important thing we can do to unlock millions of dollars for child immunization programs. Shot@Life recognizes advocacy actions done by individuals or clubs within the Shot@Life Champion Program, which anyone is welcome to join by attending one of our monthly Champion training webinars. We will provide you all the tools and talking points for any actions you take! Some of the advocacy activities you can get involved with include:

- Hosting an event, such as a phone bank to call your members of Congress, or a fundraiser with a raffle benefitting Shot@Life. You can even apply for a GFWC/Shot@Life grant of up to \$100 to throw your fundraising or advocacy event! APPLY NOW before the funds run out! Visit [bit.ly/GFWCShotLifeGrant](http://bit.ly/GFWCShotLifeGrant) for more information and to fill out an application.
- Encouraging your club to take simple actions, like sending letters/emails to their members of Congress in support of global vaccination programs.
- Attending a live webinar training right from your computer. We offer live, hour-long trainings every month, and we are also happy to schedule individual trainings customized to your club or send you links to watch the training on your own time.
- Attending our Annual Champion Summit in Washington, DC (always in February or March) to be trained as advocates for global childhood immunization programs, meet with legislators on Capitol Hill, connect with other Champions, and hear from amazing speakers.

Please keep in mind that we have resources and materials for all activities, and have a range of options for individuals and clubs to be involved as little or as much as they want throughout the year!

If you would like to view (or show your members at an upcoming meeting) a short video of what our partnership has accomplished, please visit: [bit.ly/GFWCshotatlife](http://bit.ly/GFWCshotatlife).

**AFFILIATE ORGANIZATIONS INFORMATION****ST. JUDE CHILDREN'S RESEARCH HOSPITAL**

**Contact: Marianne Andrews, Senior Liaison, National Groups & Organizations  
ALSAC/St. Jude Children's Research Hospital**  
**W: [www.stjude.org](http://www.stjude.org)**  
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Hospital is leading the way the world understands, treats, and defeats childhood cancer and other deadly diseases. And families never receive a bill from St. Jude. Treatment, travel, housing, and food is all paid for—because all a family should worry about is helping their child live.

St. Jude continues the vision of its founder, Danny Thomas, that no child is denied treatment based on race, religion, or a family's ability to pay. By sharing knowledge freely and exchanging ideas openly, it inspires more collaboration between doctors and researchers worldwide, and, as a result, more lifesaving treatments for children everywhere. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since it opened 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade.

**WAYS TO DONATE**

**Call:** Please call 1-800-822-6344 to make a donation. When making a donation, reference GFWC and your club and state so it will get coded properly.

**Mail:** If you are writing a check, please include GFWC and reference your club in the memo line. Please send to St. Jude Children's Research Hospital at 501 St. Jude Place, Memphis, TN 38105, ATTN: Ashley Ramsdell.

**Online:** If you would like to give online, please visit [www.stjude.org/gfwc](http://www.stjude.org/gfwc) to make your donation. You may elect to send an honorarium to GFWC to ensure notification of your gift.

**WAYS TO HELP****September is Childhood Cancer Awareness Month**

This year, parents of nearly 16,000 children in the U.S. will hear the words: "Your child has cancer." One in five of those children won't survive. September is Childhood Cancer Awareness Month, and as a leader in the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases, St. Jude Children's Research Hospital will focus on raising awareness and funds for this very important issue.

Childhood Cancer Awareness Month provides St. Jude an opportunity to educate communities and supporters about what they can do to help these kids fighting for their lives. Throughout the month of September supporters can join our movement and help support the little warriors at St. Jude in their big fight against childhood cancer. GFWC has a National Team so your club can support St. Jude and GFWC by participating in a Walk/Run near you. Not a Walk/Run in your home town? Create a Virtual Walk team and join efforts with clubwomen around the country to help the kids of St. Jude.

- Rally friends, family, and community members and register for St. Jude Walk/Run to End Childhood Cancer. Visit [www.stjude.org/walkrun](http://www.stjude.org/walkrun) to find an event near you.
- Volunteer at a St. Jude Walk/Run to End Childhood Cancer event near you by visiting [www.stjude.org/walkrun](http://www.stjude.org/walkrun) and click on "volunteer."
- Mention Childhood Cancer Awareness Month at your club meeting. Visit [www.stjude.org/September](http://www.stjude.org/September) for current information.
- Join us on social media @StJude and use the Hashtag #ShowYourGold to show your support.

\*\*Note: [stjude.org/September](http://stjude.org/September), @StJude and #ShowYourGold will be available for use each year beginning August and continuing through September.

# AFFILIATE ORGANIZATIONS INFORMATION

## EVENTS

Through our St. Jude dinners, golf tournaments, and galas program, we are able to offer over 100 events across the country as a way for GFWC membership to engage with St. Jude. These events raise significant funds for St. Jude and allow us to continue our life-saving mission of finding cures and saving children. There are a variety of opportunities available:

### Pre-Event Support

- Committee Leadership Roles – These roles drive our Sponsorship, Table and Ticket Sales, Auction Recruitment, Restaurant Recruitment, PR & Marketing, and Recruiting of Volunteers. Committee development is vital to the success of our events.
- Office Help – Our Lead staff need help with mailings, follow-up calls, computer data entry, goodie bags, favors, and event set-up and teardown.

### Day-of Event Support

- Event Guests – Events are open for you and your friends to purchase a Sponsorship or Ticket.
- Volunteer – During our events, volunteers are needed to assist as Greeters, Registration – Check-In, Auction and Auction Solicitation for Bids, Spotters for Live Auction & Give to Live, and Auction Check-Out. (All volunteers are trained on their specific role.

## Trike-A-Thon

The St. Jude Trike-A-Thon is a fun, service learning program for daycares and preschools that teaches trike and riding toy safety while helping the children of St. Jude. Any advocate for children can make a difference with the St. Jude Trike-A-Thon. If you sign up to become a coordinator, St. Jude will provide everything you need to have a great event at a preschool or daycare in your area. Log on to [www.stjude.org/get-involved](http://www.stjude.org/get-involved) to find out more.

## Mask Straps for St. Jude Patients

Do you have seamstresses in your club? Consider meeting to assemble bags with materials to make mask straps for the children at St. Jude and having seamstresses taking the bags home to complete the project with their personal sewing machines. Mask straps are used to improve the comfort level for patients required to wear masks to prevent the spread of infection or protect our patients from infection. These mask straps replace the elastic band that comes standard on the mask. Patients report the flannel and fleece material feel much better against their cheek and causes far less rubbing than the original elastic band. Patterns and specific information for this project can be found at [www.stjude.org/get-involved/other-ways/volunteer-at-the-hospital/how-to-become-a-volunteer/at-home-projects/mask-straps.html](http://www.stjude.org/get-involved/other-ways/volunteer-at-the-hospital/how-to-become-a-volunteer/at-home-projects/mask-straps.html).

## Waiting Room Fun Bags

Fill a sealed zippered plastic bag with fun things a child or teen can do as they wait to visit the doctor. Make bags age-specific but generic enough for a boy or a girl. Include things such as: crayons, markers, colored pencils, paper, coloring books, and stickers. Items may be sent to St. Jude Children's Research Hospital, Attention Vilma Carnahan and Volunteer Services, 595 North Parkway, Memphis, TN 38105.

## More Information

To share information at club meetings or to learn more, please visit [www.stjude.org/aboutus](http://www.stjude.org/aboutus) or [www.stjude.org/waystogive](http://www.stjude.org/waystogive) or [www.stjude.org/getinvolved](http://www.stjude.org/getinvolved). You may also visit [www.stjude.org/volathome](http://www.stjude.org/volathome) to find great activity ideas for your club to connect to the St. Jude mission.

**AFFILIATE ORGANIZATIONS INFORMATION****PREVENT CHILD ABUSE AMERICA**

**Contact: Charles Mutscheller, Director of Communications**  
**228 South Wabash Avenue, 10th Floor Chicago, IL 60604**  
**W: [www.PreventChildAbuse.org](http://www.PreventChildAbuse.org)**  
**E: [cmutscheller@preventchildabuse.org](mailto:cmutscheller@preventchildabuse.org)**  
**P: 312-663-3520 x819**  
**F: 312-939-8962**

Prevent Child Abuse America is a leading national, not-for-profit organization whose mission is to prevent the abuse and neglect of our nation's children. They believe that every child deserves to have a great childhood and the chance to grow up in a positive, nurturing environment. By giving parents, caregivers, and communities the tools and resources they need to establish a strong foundation for healthy child development, kids can reach their full potential.

Founded in 1972 in Chicago, Prevent Child Abuse America works with its nationwide network chapters and nearly 600 Healthy Families America direct service sites to develop programs and provide resources that help prevent child abuse before it can occur in the first place.

Prevent Child Abuse America is a top-rated charity for children according to every major charity oversight organization, including Consumer Reports and Charity Navigator, which awarded it their highest four-star rating. Ninety-four cents of every dollar spent goes toward programs and services, including:

- Healthy Families America voluntary in-home family support program that helps families build a strong foundation for nurturing, lifelong relationships between caregiver and child.
- Nationwide chapter network across that promotes awareness and provides educational programs and resources that help prevent all types of child abuse and neglect – from bullying to shaken baby syndrome.
- Advocacy efforts to support family-friendly policies and advocate on behalf of vulnerable children and families.

Every day can be a call to action and an opportunity to recognize that we all play a role in children's lives and the prevention of child abuse and neglect. You can support Prevent Child Abuse America in your community by:

- Learning more about child abuse and neglect prevention and becoming a messenger for the cause.
- Lending your voice to bring about change by advocating for policies that help children, families, and the communities in which they live.
- Participating in the Pinwheels for Prevention® campaign and promoting happy, healthy childhoods.
- Volunteering your time and talent to your Prevent Child Abuse America state chapter to help prevent abuse and neglect in your community.

To find the chapter in your state, visit [www.preventchildabuse.org](http://www.preventchildabuse.org).

**PINWHEELS FOR PREVENTION®**

Pinwheels for Prevention® is Prevent Child Abuse America's national campaign that promotes great childhoods and raises awareness of child abuse prevention. The pinwheel embodies the innocence and joy of childhood, and reinforces the belief that every child deserves a great childhood.

You can participate in this campaign by:

- Conducting your own pinwheel activities at any time of year, including gathering with neighbors to plant "pinwheel gardens" in your communities to continue raising awareness of child abuse prevention.
- Holding fundraisers with local schools, faith-based organizations, or community centers in which pinwheels are sold to benefit the state chapter from which you bought the pinwheels.

The opportunities are endless. Visit [www.preventchildabuse.org](http://www.preventchildabuse.org) to learn more about Prevent Child Abuse America, how you can get involved, and to find the chapter in your state.

**GOLD****CANINE FOR COMPANIONS FOR INDEPENDENCE**

**CANINE COMPANIONS**  
FOR INDEPENDENCE®

**Contact: Nancy Murray, National Community Events Manager**

**P.O. Box 446**

**2965 Dutton Avenue**

**Santa Rosa, CA 95402-0446**

**W: [www.cci.org](http://www.cci.org)**

**E: [NMurray@cci.org](mailto:NMurray@cci.org)**

**P: 707-577-1781; Toll Free 1-800-572-BARK (2275)**

Canine Companions is the oldest and largest assistance dog program providing trained dogs for children, adults, and veterans with physical disabilities. Founded in 1975, Canine for Companions is the leader in the field and has placed more than 6,300 assistance dogs. Canine Companions breeds and trains their own dogs to get the temperament, intelligence, focus, health, and work ethic needed. Their breeding program is highly regarded and looked at by others for best practices. At eight weeks old, puppies are placed with volunteer puppy raisers who raise the puppies for 15 months, teaching basic obedience commands and socialization skills. Then they return the dog to Canine Companions for four to nine months of professional training to learn the 40+ commands they need to know to do tasks for people with disabilities.

Veteran's Initiative GFWC is working with Canine Companions on its Veteran's Initiative. Canine Companions has provided many assistance dogs to injured service men and women who are returning from wars. For a veteran making a new start putting life back together from an injury, an assistance dog can provide the help they need to regain independence. GFWC members can:

- Promote puppy raising. Volunteers are needed to raise puppies from eight weeks to 1.5 years old attending dog obedience classes and socializing the puppy in public settings. Assistance is needed in getting the word out on the need for volunteers.
- Give each member a container to save pennies during the month or pass the hat at every meeting collecting pennies.
- Support the "Give A Dog A Job" program.
- Visit and tour a regional training center.
- Meet the Canine Companions Chapter leadership near you and see how you can work together.
- Participate in the Canine Companions Signature Event —DogFest. For more information visit [www.cci.org/dogfest](http://www.cci.org/dogfest).
- Clubs near the regional centers could provide meals, etc. when team training is being offered.
- Make donations for dorm rooms or decorate the dorm rooms at Regional Centers.
- Contact your closest Regional Center to see if your club can fulfill any items on their wish lists.
- Arrange for a Canine Companions team to speak at your club meeting to learn more about assistance dogs and Canine Companions.
- Volunteer at a center/office or staff a booth.
- Assist with outreach to veteran organizations, including presentations, outreach booth staffing, literature, as well as poster and video distribution.
- Raise funds to help place a dog with a veteran.
- Join the Canine Companions Facebook page: ([www.Facebook.com/CanineCompanions](http://www.Facebook.com/CanineCompanions)) and help them build their network of "likes."
- Follow Canine Companions on Twitter: (@ccicanine).
- Subscribe to their YouTube channel ([www.YouTube.com/CanineCompanions](http://www.YouTube.com/CanineCompanions)) and their blog, Help is a Four-Legged Word ([www.Blog.CCI.org](http://www.Blog.CCI.org)).
- Sign up to receive monthly e-newsletters on Canine Companions updates and forward the emails to your friends ([www.CCI.org/sign-up](http://www.CCI.org/sign-up)).

# AFFILIATE ORGANIZATIONS INFORMATION

## CANINE COMPANIONS REGIONAL CENTERS

Support regional activities at one of Canine Companions' six regional centers near you:

### **Northeast**

*(New York, New Jersey, Connecticut, Delaware, Pennsylvania, Maryland, Washington D.C., Virginia, West Virginia, Massachusetts, Rhode Island, Vermont, New Hampshire, and Maine)*

Contact: Debra MacKenzie, Senior  
Development Director  
286 Middle Island Road  
Medford, NY 11763  
P: 631-561-0200  
E: DMackenzie@cci.org

### **North Central**

*(Ohio, Western Pennsylvania, Kentucky, Michigan, Indiana, Wisconsin, Illinois, Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska, and Kansas)*

Contact:  
Matt Levering, Senior Development Director  
4989 State Route 37 East  
Delaware, OH 43015-9682  
P: 740-833-3700  
E: MLevering@cci.org

### **Northwest**

*(Alaska, Idaho, Montana, Northern Nevada, Northern California, Oregon, Washington, and Wyoming)*

Contact:  
Angie Escudero, Senior Development Director  
2965 Dutton Avenue  
P.O. Box 446  
Santa Rosa, CA 95402-0446  
P: 707-577-1700  
E: AEscudero@cci.org

### **Southeast**

*(Florida, Georgia, Tennessee, North Carolina, South Carolina, Mississippi, Alabama, and Louisiana)*

Contact:  
Dustin Carpenter, Senior Development Director  
P.O. Box 680388  
Orlando, FL 32868-0388  
P: 407-522-3300  
E: DCarpenter@cci.org

### **South Central**

*(Texas)*

Contact:  
Bryan Harding, Senior Development Director  
7710 Las Colinas Ridge  
Irving, TX 75063  
P: 214-259-4700  
E: BHarding@cci.org

### **Southwest**

*(Arizona, Utah, Colorado, New Mexico, Oklahoma, Arkansas, Southern California, Southern Nevada, and Hawaii)*

Contact:  
Piero Berlonghi, Senior Development Director  
P.O. Box 4568  
Oceanside, CA 92052-4568  
P: 760-901-4300  
E: PBerlonghi@cci.org

### **Colorado Satellite Office**

Contact:  
Paul O'Brien, Colorado Director  
126 Las Animas Street  
Colorado Springs, CO 80903  
P: 719-260-6151  
E: POBrien@cci.org

**HEIFER INTERNATIONAL**

**Contact: Melanie Kapinos, Donor Relationship Manager**

**E: [melanie.kapinos@heifer.org](mailto:melanie.kapinos@heifer.org)**

**P: 571-459-0421**

SEND ALL CONTRIBUTIONS TO: Heifer International, Attn: Donor Services, P.O. Box 8058, Little Rock, AR 72203

Reference code #V0MY00GF000

Download an order form or donate online at [www.heifer.org/gfwc](http://www.heifer.org/gfwc).

The General Federation of Women's Clubs (GFWC) and Heifer International share a common desire to make life better for our neighbors worldwide. GFWC has supported Heifer projects for decades by donating gifts of livestock which enable families to lift themselves out of poverty and reach a living income.

At Heifer, we believe that women-led, small-holder farming is key to ending hunger and poverty through the gifts of livestock and training. And it's at the very center of our approach. When women have control over their assets and incomes, they reinvest in their families:

- Everyone eats more nutritious food.
- Kids go to school.
- Families get better access to health care.

That's why we invest in women farmers and business owners, equipping them with the tools and expertise they need to make their businesses thrive and grow. Additionally, we prepare farmers to withstand potential shocks by connecting them to markets and strengthening farmer-owned cooperatives—so that, in uncertain times, communities have a reliable source of nutritious food and that farmers have a steady income. Never before in our lifetimes has this been more important, in light of the challenges facing communities worldwide as a result of the coronavirus pandemic.

Here's how **YOUR Club** can help end hunger and poverty for families in need:

- Did you know that you can request a Heifer employee or volunteer to present to your group through virtual meetings? To request a speaker, please email [melanie.kapinos@heifer.org](mailto:melanie.kapinos@heifer.org).
- Lead your club in a discussion about Heifer. Heifer has all the free resources you need to learn about Heifer's work.
- Host an in-person or online Living Gift Market with your club. These special events allow clubwomen to purchase livestock and other income-generating resources in honor of their loved ones. Email Melanie Kapinos for additional information.
- Work with local communities to engage with Heifer's complimentary resources. Heifer has programming available for diverse groups and a variety of ages.
- Kids of all ages love Heifer and you can bring Heifer's mission to schools with our free resources at [www.heifer.org/schools](http://www.heifer.org/schools). There are multiple programs to choose from that engage students at all grade levels. Be creative and help lead the kids in a simple activity that helps feed other children around the world while they're completing a giving challenge like a read-a-thon, penny drive, or even a bake sale.
- Did you know you can donate to Heifer while shopping at Amazon? Visit [Smile.Amazon.com](http://Smile.Amazon.com) and choose Heifer as your charity to support. Amazon will make a small contribution on your behalf every time you shop!
- Host an in-person or online Living Gift Market with your club. These special events allow clubwomen to purchase livestock and other income-generating resources in honor of their loved ones. Email Melanie Kapinos for additional information.



## HUGH O'BRIAN YOUTH LEADERSHIP (HOBY)

**Contact: Sándrea Shields**  
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**W: www.hoby.org**

**“HOBY helped [me] create a social network of youth volunteers like me that volunteer for the love of giving back. I don’t have to wait until I am older to make a difference. HOBY taught me the value of individuals’ abilities and the responsibility of using your own talents to give back to the community. Through being a [volunteer] for HOBY I became more confident in my skills as a leader, so I know I can take on bigger issues facing the world today.”**

**Jennifer Bullockus, HOBY Alum – California-South, 2016**

Since 1958, more than 500,000 students have begun their leadership journey with HOBY. Annually, more than 10,000 high school students from across the country and around the world participate in HOBY programs, such as:

**Community Leadership Workshop (CLeW)** is HOBY’s introductory one-day leadership program for high school Freshmen. It is a free program that focuses on leadership as a discipline to be explored and learned. CLeWs are attended by 50 to 100 (50-80) students and can take place anytime during the school year.

**The State Leadership Seminar (LS)** is for high school Sophomores who want to develop their leadership talents and become youth leaders in their communities. This dynamic 3-4 day seminar explores leadership from three perspectives—personal, group, and societal—through fun and interactive workshops, activities, and discussions. Seventy seminars across the country take place annually every weekend between May and June. A sponsorship of \$395.00 covers the cost of all meals, lodging, and training materials for one deserving student for an entire weekend.

**The World Leadership Congress (WLC)** brings students together from across the globe for a unique, week-long international program. Upon completing a State Leadership Seminar, rising juniors from U.S. high schools have the opportunity to convene with international students, representing up to 20 countries, to discover their potential as the next generation of leaders. The WLC takes place annually in July in Chicago, Illinois. Sponsorships may include full or partial coverage of the \$1,795 registration fee or donation of airline miles for students traveling from across the country.



# AFFILIATE ORGANIZATIONS INFORMATION



## MARCH OF DIMES

**Contact: Amy Richardson**  
**Director of Volunteer Learning and Development**  
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**P: 914-997-4691 or 914-980-2487**

March of Dimes leads the fight for the health of all moms and babies. We support research, lead programs and provide education and advocacy so that every baby can have the best possible start. Building on a successful 80-year legacy of impact and innovation, we empower every mom and every family.

We need your partnership now more than ever. Our country is facing an urgent maternal and infant health crisis. Two babies die every hour in the United States and 1 in 10 babies is born prematurely. But this crisis is not just about the health of babies born too soon, it's about those we've lost. It's about the moms who died and those who face serious health challenges before, during and after pregnancy. It's about the continuum of care for all moms and babies—as their health is intertwined. #ItsNotFine, but with your help it can be.

March of Dimes greatest asset has always been our volunteers' willingness to put others' needs before their own for the greater good. By partnering with GFWC across the country, together we can achieve our vision of a world in which every baby has the opportunity to thrive, live the future they choose and grow up to change the world. Join us in the way that works best for you and your club members to say that #its not fine, but it can be.

### WAYS TO DONATE

Your donation helps March of Dimes tackle issues that threaten the health of every mom and every baby. Here are three ways to support the work of the March of Dimes:

- **Phone:** Call 800-658-6674 to speak to one of our representatives to make a donation. Reference GFWC and your club and state so we may code your donation properly.
- **Mail:** If you are writing a check, please make it payable to March of Dimes, include GFWC and reference your club in the memo line. Mail your donation to: March of Dimes, Donation Processing Center, P.O. Box 18819, Atlanta, GA 31126.
- **Online:** You may make a one-time or ongoing donation to support the important work of the March of Dimes at [www.marchofdimes.org/giving](http://www.marchofdimes.org/giving). It's a beautiful way to celebrate the birth of a baby or grandbaby. You will have the option of making a donation in honor of a baby or in memory of a baby.

### EVERY WOMAN, EVERY BABY, EVERY FAMILY

#### WAYS TO VOLUNTEER: HANDS-ON PROJECTS

##### **Blankets for Babies Project – Welcome Babies of Military Families with a Special Blanket or Hat**

Are members of your club excited about sewing, knitting or crocheting? This project is for you! GFWC clubwomen can get involved by providing military families with baby blankets and hats. March of Dimes hosts baby showers for military families through our Mission: Healthy Baby Program. Please consider helping GFWC welcome these babies of military families with a special blanket of their own!

Each year clubwomen create hundreds of special blankets that mean so much to these military families who often are serving where they have no family nearby. Handmade blankets and hats may be sewn or no-sew blankets, knitted, crocheted, or quilted, etc. Please visit the resources portal on the GFWC website for Baby Blanket/Hat Toolkit with specifics about size, materials and shipping. Contact Amy Richardson at March of Dimes with your questions at [arichardson@marchofdimes.org](mailto:arichardson@marchofdimes.org).

# AFFILIATE ORGANIZATIONS INFORMATION

## CREATE AWARENESS ABOUT MARCH OF DIMES' MISSION

### Prematurity Awareness - Help to "light the world purple" on World Prematurity Day, November 17th

Premature birth and its complications are the largest contributors to infant death in the U.S. and globally. Americans lead the world in medical research and care, yet the U.S. preterm birth rate is among the worst of highly developed nations.

Raise awareness of the crisis of preterm birth during the month of November, March of Dimes Prematurity Awareness Month. Each club can "Go Purple" with these four easy steps:

- Promote March of Dimes Prematurity Awareness Month at a club meeting. Visit [www.marchofdimes.org](http://www.marchofdimes.org) for toolkits and current information.
- Celebrate and bring awareness by wearing purple at a meeting or activity.
- Invite a club member to share her personal March of Dimes mission story.
- Give a brief presentation on prematurity to raise awareness. Contact [arichardson@marchofdimes.org](mailto:arichardson@marchofdimes.org) for your March of Dimes Prematurity Awareness Month® and World Prematurity Day-Mission Engagement Guide/ Partner Opportunity.

Direct any questions regarding donations to the Juniors' Special Program Chairman or the GFWC Programs Department at [Programs@GFWC.org](mailto:Programs@GFWC.org).

## FUNDRAISING OPPORTUNITIES

### March for Babies - Raise Dollars and Awareness through your local March for Babies event

The funds you raise give hope to nearly half a million babies born too soon each year. Go to [www.marchforbabies.org](http://www.marchforbabies.org) to find a March for Babies event near you.

- Register your club to gain access to easy-to-use online tools to help reach your goals, including customizable individual and team fundraising pages. Be sure to include "GFWC" and your club in your team name.
- Set your team or individual fundraising goals, key to a successful campaign. It's a great way to motivate members and give them a target to shoot for or exceed. \$300 is a good individual goal.
- Make it a family outing with fun activities for your whole family including NICU graduates.
- Hope, Remember, and Celebrate. During March for Babies, we remember those babies or grandbabies we lost and honor them with special tributes throughout the day.
- In addition, we need hands-on service to make March for Babies a success. Contact your local March of Dimes at [www.marchofdimes.org/contactus](http://www.marchofdimes.org/contactus) for more information about how your club members might volunteer.
- No March for Babies in your market? No Problem! You can create your own Community Walk or walk virtually. Contact Amy Richardson at the March of Dimes for more information.

## VOLUNTEER LEADERSHIP OPPORTUNITIES

Since March of Dimes beginning under the leadership of Franklin Delano Roosevelt 80 years ago, volunteers have been a critical component to March of Dimes success. We need you! Connect with your local March of Dimes staff to explore opportunities for you, your club, and its members. To find your local March of Dimes office address and contact, visit [www.marchofdimes.org/contactus](http://www.marchofdimes.org/contactus).

## BECOME AN ADVOCATE FOR MOMS, BABIES, AND FAMILIES

Make your voices heard on Capitol Hill and in state houses across the country. Become an eAdvocate, get informed, and take action to fight for the health of all moms, babies and families. Sign-up today at [www.marchofdimes.org/advocacy](http://www.marchofdimes.org/advocacy). **Thank you for your partnership and support!**

Together we can advocate for policies that prioritize the health of moms and babies. Together we can support radical improvements to the care they receive. Together we can pioneer research at our March of Dimes Prematurity Research Centers to find solutions to the biggest health threats to families, to support moms and to save babies' lives. Join us to build a brighter future by uniting communities—yours and every community across the country. Thanks to you, we can provide the tools, technology and knowledge needed to build a brighter future for us all. For more information, visit [marchofdimes.org](http://marchofdimes.org) or [nacersano.org](http://nacersano.org).

**AFFILIATE ORGANIZATIONS INFORMATION****OPERATION SMILE**

**Please send all contributions to:**

**Operation Smile**

**Attn: GFWC**

**3641 Faculty Boulevard Virginia Beach, VA 23453**

**Reference your official club name in the memo line of your check.**

**W: [www.operationssmile.org](http://www.operationssmile.org)**

**Please direct all questions to: Greta Boyd, Donor Experience Manager**

**E: [gfwc@operationssmile.org](mailto:gfwc@operationssmile.org)**

**P: 877-240-7196**

**Together, we can heal children's smiles! We believe every child suffering from cleft lip or cleft palate deserves exceptional surgical care.**

**Why worry about the smile?** Children born with a cleft lip and/or palate face serious medical problems. The immediate concern for babies is if they are able to receive the proper nutrition to be healthy. Other issues facing children include speech development, hearing loss, and dental. Children often face serious cultural stigmas too. In a safe surgical setting the defect can be easily corrected. However, for too many families in the world, safe surgery is not possible.

Each year, Operation Smile provides safe, effective and well-timed surgery to more than 20,000 patients in 30+ countries. For the last 35 years, Operation Smile has provided hundreds of thousands of free surgeries for children and young adults in developing countries who are born with cleft lip, cleft palate, or other facial deformities. As one of the oldest and largest volunteer-based organizations dedicated to improving the health and lives of children worldwide through access to surgical care, we work to build self-sufficiency and sustainable health care infrastructures through training, capacity building, and engaging in public-private partnerships in the countries where we work.

Your club can help heal children's smiles worldwide by joining Operation Smile to:

- Fundraise to help cover the cost of surgery, medical missions, education, and training.
- Fund a surgery — as little as \$240 can change a child's life forever!
- Host a fundraising contest, tournament, event, or charity auction.
- Request an Operation Smile Donation Box to collect change at the register of your favorite hot spot.
- Participate in our Service Projects to provide comfort to our patients during missions.
- Make Smile Splints (formerly No-No Armbands), children's hospital gowns, blankets/quilts/afghans, and Smile Bags for our patients.
- Collect needed items for our Child Life Therapy list and Smile Bag kits.
- Please help ensure your club gets credit for your donations by including your club name and contact information with each donation and by writing GFWC on the memo line. An inventory form or donation form are both available by contacting [gfwc@operationssmile.org](mailto:gfwc@operationssmile.org) or 877-240-7196.

Thank you for helping us to give children bright smiles and brighter futures!

# AFFILIATE ORGANIZATIONS INFORMATION

## UNICEF USA



**Kelly Procida**  
**E: [kprocida@unicefusa.org](mailto:kprocida@unicefusa.org)**  
**P: 212-922-2522**

The United Nations Children’s Fund (UNICEF) works in more than 190 countries and territories to put children first. UNICEF has helped save more children’s lives than any other humanitarian organization by providing health care and immunizations, safe water and sanitation, nutrition, education, emergency relief and more. UNICEF USA supports UNICEF’s work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no children die from preventable causes, and every child has a safe and healthy childhood.

For over six decades, the General Federation of Women’s Clubs (GFWC) has supported UNICEF’s efforts to ensure access to clean water, proper sanitation facilities, health services, education, and protection during emergencies to the world’s most vulnerable children. The support from GFWC will enable UNICEF to continue its critical work in the area of Child Protection, which includes protecting children around the world from violence, human trafficking, exploitation and abuse, enabling them to leading healthy and productive lives. This encompasses UNICEF’s work in the areas of juvenile justice, support unaccompanied and separated children, discriminatory practices, birth registration, trafficking and child-labor prevention.

Through partnering with UNICEF USA, GFWC members can take critical action, raise awareness and fundraise for the protection and safety of the most vulnerable children. Activities include, advocating to your local representatives through our online Advocacy center ([act.unicefusa.org](http://act.unicefusa.org)), host a fundraiser, participate in calls to action around protecting children or join UNICEF UNITE ([unicefusa.org/unite](http://unicefusa.org/unite)) to get further involved in UNICEF’s work. Together, we can bring an end to exploitation, abuse and neglect and build a future for all children free from violence. Thank you for your support!