



Community Impact Program Award

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The newly updated GFWC Community Impact Program Award offers GFWC clubs financial incentive to implement projects designed to impact a specific problem in their community. The CIP Award is designed to accommodate the many ways that clubs currently function and to provide added flexibility in the implementation of up to three projects that have a meaningful impact on a particular problem, from “done in a day” efforts to those that could require more rigorous planning and implementation.

AWARD RULES

Award Period:

- January 1, 2020, to December 31, 2021

Contest Description:

- Each entry can feature one to three local projects undertaken by a club, all accomplished during the Award Period.
- Each entry should include one page of information on each project (maximum 500 words) to highlight:
 - Project selection process
 - Project goal(s) and Plan of Action, including timeline
 - Engagement of members, including total hours
 - Financial/funding details, including total contributed
 - Collaborating partners or individuals
 - Media coverage
 - Measurable impact(s)
- Each entry can contain one page of photographs for each project (maximum of 4 photographs per page).
- Each entry can contain one page of publicity highlights for each project (maximum of 4 highlights per page).
- Total entry cannot exceed 10 pages: A Community Impact Program Award Cover Form plus three additional pages for each project (info page, photo page, publicity page).

Entry Process:

- Club entries are to be sent to the State Chairman by March 1, 2022.
- State Chairmen should forward the winning entry and the club name of the second place winner to the GFWC Community Impact Program Award Chairman by March 20, 2022.

Visit Club Manual for more details.

CALENDAR

January or February 2022

State Community Impact Program Award Chairman obtains three, non-GFWC members as judges.

March 1, 2022

Club entries must be sent via mail, postmarked no later than this date, to State Community Impact Program Award Chairman.

March 5-15, 2022

Club entries are judged at the state level.

March 20, 2022

The Award entry of first place state winners and the name of second place winners are due to GFWC. GFWC will issue checks to winning state clubs after award winners are announced at their respective State Conventions.

Spring 2022

State Community Impact Program Awards are presented at State Conventions.

April 2022

National judging at GFWC Headquarters in Washington, D.C.

June 2022

GFWC Community Impact Program Awards are presented at the GFWC Annual Convention in New Orleans, LA.

Design multiple projects to target one goal:

Example:

Brainstorming and Research:

After convening a club brainstorming session to consider various community issues, club members focus on a remark made by a teacher, who noted that many of her young students come to school hungry, especially on Mondays. Research reveals that roughly 40% of the children in the community are nutritionally underserved. Your club decides to plan projects that offer education and provide resources to make an impact on this local problem.

Resulting Projects:

The club creates a “doable” three-prong plan. Projects include:

- Providing a fun booth at a school event that distributes information on nutritious, budget-conscious, and easy-to-make meals, along with taste testing and take-home recipes.
- Launching an awareness campaign, “Every Vegetable Counts,” highlighting the local issue and urging home gardeners and others to donate excess produce to the local Food Pantry.
- Partnering with the PTA to sponsor and manage a weekend brown-bag program for underserved students.