

November
2024



GAMECHANGER GAZETTE

GFWC Fundraising Committee Newsletter

Issue #1



GFWC Gamechangers

Meet the Team

Your GFWC Fundraising Committee began the 2024-2026 Administration ready to play ball! We will be using a sports theme, and our team's name is the GFWC Gamechangers. We want your fundraising projects to be gamechangers, too! Please feel free to contact us if we can assist with your fundraising efforts in any way.

GFWC FUNDRAISING COMMITTEE

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GFWC Fundraising Committee Members presenting a workshop at the GFWC Annual Convention in Chicago. Pictured Left to Right: Karen Leach, Joann Wheeler, Susette Redwine, Kathy Lewis, Judy Martin, Marianne Maynard, Judy Gustafson, and Carolyn Forbes.

Winning Fundraising Presentations, just for you!

Are you ready to get the ball rolling with a catchy and informative workshop or presentation? The GFWC Fundraising Committee has materials available for you to adapt and use at your state, district, or club. These include:

- the baseball-themed fundraising workshop presented at the GFWC Annual Convention in Chicago entitled: "How to Create a Winning Fundraising Strategy" (consisting of a skit with fundraising project ideas; a PowerPoint presentation with pointers on planning a successful fundraiser and talking points for each slide; a skit and handout with information on conducting a quarter auction)
- the script for the football-themed fundraising pep talks that were given at every GFWC Region Conference on the potential fundraising pitfalls and problems to be avoided

For your convenience, these materials were all included in a zip attachment to the email you received with this newsletter. Please feel free to take advantage of these resources.

WHY We Fundraise?

For most GFWC clubs, fundraising is necessary to accomplish our mission of community improvement by enhancing the lives of others through volunteer service. We fundraise to:

- support the projects and programs about which our members are passionate
- meet the needs of those around us (whether it be due to a housefire in our community or a tsunami on the other side of the world)
- promote the many benefits of belonging to GFWC (such as sending members to GFWC meetings and conventions or supporting GFWC Headquarters)

GFWC Rhode Island members recently provided an excellent example of why and how we fundraise. The members have been working with a veteran's home for years to supply needed clothing and activity items to the approximately 130 residents. This year, GFWC club members from across Rhode Island were asked to decorate the home for Veteran's Day. They decked it out in red, white, and blue to honor the service of these men and women. They made 80 centerpieces and cards, as well as over 200 hanging decorations. To fund this, they sought and received a contribution from a regional bank. What a remarkable and worthy project, and what an accomplishment to seek and receive this funding!



Members of GFWC Rhode Island creating Veteran's Day decorations sponsored, in large part, by a regional bank.

Need Project Ideas?

Check out the
**GFWC
Club Manual**
in the GFWC Member Portal



Sign up for
**GFWC
News and Notes**
in the GFWC Member Portal

Your efforts are so appreciated, and, of course, we would love to hear and share your ideas for skits, scripts, handouts, and articles. Please feel free to email them to Judy Martin at jmartago@gmail.com. You may even have a byline in the next *Gamechanger Gazette*!