



GFWC Membership Committee Presentation

Mirror, Mirror on the Wall

Membership is a Dream Come True...

Empower your Members

- Listen well and use suggestions they offer.
- Encourage their efforts and hard work.
- Show appreciation and recognize members for their dedication and commitment.
- Show your trust in their capabilities.
- Let them do their job, their way!

A Well-Informed Member Stays Engaged

- Encourage attendance at state, district, region, and national events.
- Announce all online offerings: webinars, Facebook events, websites, and publications.
- Keep club communications positive, informative, and regular.

An Age-old Issue: Keep a Project ~ Let it Go

- List the pros and cons and review them.
- Remember to keep the impact to the beneficiary in mind.
- Could a new theme or location freshen up an existing project?
- The best ideas come from open conversations.

Decision Made ~ Time to Make the Change

- Harness the new idea.
- Appreciate the new energy and commitment.
- Keep the ideas fresh and current.
- Use the latest technology to succeed.
- Celebrate the successes.

Channel Negativity

- Don't avoid the situation – it won't go away.
- The solution needs to be accepted by all members, so don't compromise to please a few.
- There are times you can "agree to disagree" and go with the majority.
- If the problem seems overwhelming, seek out a GFWC Mediator.

Over Ambitious and Excels Socially

- Harness their energy – find the perfect job for them.
- Make sure to plan time to be social.
- Have her be a buddy to a new member.
- Last resort – point out club needs all members to participate, so let others offer to help too.
- Ask them to help organize committees to do the work.