

GFWC ~ Top Projects for 2024 ~ Award Entries ~ Massachusetts recognitions

Environment:

Clean up the Woods

GFWC Northboro Junior Woman's Club

This club answered the call to address yard waste dumping near a popular trailhead. The club obtained permits and collaborated with Sustainable Northboro for help. They prepared and distributed an educational handout to 50 homes, printed by the Northboro Free Library. Boy Scouts, the Trail Committee, neighbors, and friends joined. Spearheaded by three members, multiple community presentations were given to educate the community about this issue, and the project gained attention.

Communications & Public Relations:

Communication Calendar

GFWC Marlborough Junior Woman's Club

The club communication chairman prepared a calendar of Facebook posts for the year. This gave insight to all members on upcoming posts, and helped the club focus on campaign-type messaging. Posts were scheduled over the months to keep engagement high. The club's Facebook page increased followers and reached the MetroWest area. Members commented on posts and shared them on their social media accounts, expanding the club's impact in the community. The focused approach also attracted new members.

Leadership:

Membership Moments

GFWC Northboro Junior Woman's Club

This club launched "Membership Moments" and laid a foundation for continued leadership growth and unity while stressing the importance of connecting to a larger and impactful network. The goal was to emphasize, create, and connect while stressing the value of membership. Technology and the development of a comprehensive calendar with club events, locations, links for virtual participation, and details of events were available to all members and strengthened membership and communication skills while building internal bonds.

Legislation/Public Policy:

Invite a Legislator

GFWC Greater Taunton Woman's Club

The club hosted a State Representative who spoke about the process used to write, introduce, and enact bills into law in the state legislature, emphasizing access to the workings of the Massachusetts legislature. Members were encouraged to take an active role in the lawmaking process of the state legislature by bringing issues to their representative or senator or filing a bill themselves, as Massachusetts is one of the few states that allows a citizen to file legislation.

WHRC:

Celebrating the Suffragists

GFWC Northboro Junior Woman's Club

The club brought the history of suffragists to life at the Northborough Senior Center, highlighting the invaluable privilege of the right to vote and women's history. Purple tablecloths, "Votes for Women" buttons, posters, and a timeline of events documenting the struggle set the scene. Four members and a community volunteer portrayed Susan B. Anthony, Dr. Alice Paul, Ida B. Wells, and Harry Burn (who cast the deciding vote in Tennessee).