



General Federation of Women's Clubs of Massachusetts
Donna M. Shibley, President



GFWC Advancement Plans: Membership Recruitment Campaign ~ 2020-2022
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GFWC'S
"HATS OFF TO MEMBERSHIP" RECRUITMENT CAMPAIGN

Join GFWC clubs nationwide in our popular
Membership recruitment campaign.



June, July, and August
RETENTION
"STAYING in the Game"
Report due September 1



September, October, and November
RECRUITMENT
"EXPLORING for New Members"
Report due December 1



December, January, and February
MENTORING
"BUILDING the Connection"
Report due March 1



March, April, and May
RECOGNITION
"CELEBRATING the Victories"
Report due June 1

Send the name with contact information of the new dues paying member to Pat Furtado.
Please do not forget to add the name of the recruiter.
Email reminders will be sent with the date this information is needed by.