



# The BEAT of the Federation

**PRESIDENT'S NEWSLETTER**

**Editor: DONNA M. SHIBLEY, GFWC MASSACHUSETTS PRESIDENT 2020-2022**

**FEB 24, 2022**

**VOLUME 20**

## **Executive Committee:**

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**Terry Rouvalis**  
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**Treasurer**

**Darlene Coutu**  
**Treasurer@gfwcma.org**

**Director of Junior Clubs**

**Katie Robey**  
**kdrobey@robeybaur.org**  
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## **Help Wanted:**

Interested in serving on the 2022-2024 Board of Directors? Email T Jablanski with your completed Interest Survey.  
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**GFWC MA FaceBook page:**

<https://www.facebook.com/GFWCMAMassachusetts>

Like us

## **President's message:**

February's focus is **Heart Health, Teen Dating Violence Awareness, Library Lovers, and Black History Month.**

Where does your heart lie? Your club's work lie? By including **Hearts & Hands for GFWC** in your club work plans, you can offer your best efforts to so many causes and needs. Making others feel worthy and valued is important



## **GFWC MA Website ~ <https://www.gfwcma.org/>**

Keep within easy access. Do you have 30 minutes to explore the website ~ this is a great way to find all that is offered to you. Don't forget to send in any upcoming **Club Events** to be included on the Club Events page.

## **GFWC Combined Annual Convention:**

The Save the Date is here. Awards and Recognitions to YOU for your club work in 2021 are the focus of this State Meeting. We would like for you to come for all the Convention but if you can only come for part of it that works too. We are planning to celebrate with a fun dress up evening on Friday, business casual or GFWC emblematic wear on Saturday day for awards, and a dress up Saturday evening for special awards and recognitions. Haven't been to a State Meeting yet this administration? Now is the time to attend. Join us for the Installation of Officers for the 2022-2024 administration. Watch for the CALL coming in early March.

## **GFWC MA Combined Midwinter Meeting:**

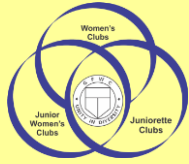
Our **Flannel and Frost** Meeting in Westborough on **Saturday, January 22, 2022** with our 62 attendees was a success. Thank you to all who attended. If your club received a \$500 DV Grant please make sure to send a press release to your local paper and let GFWC MA know. All clubs receiving grants were featured on the GFWC MA FaceBook page this month.

## **GFWC Affiliate Upcoming Webinars:**

These webinars will be presented live on Zoom, with time for Q&A.

- St. Jude Children's Research Hospital: Tuesday, March 1 at 2:00-3:00 pm
- Heifer International: Tuesday March 1 at 4:00-5:00 pm
- Operation Smile: Thursday, March 3 at 2:00-3:00 pm
- Canine Companions: Thursday, March 3 at 4:00-5:00 pm
- March of Dimes: Tuesday, March 15 at 2:00-3:00 pm
- Shot@Life: Tuesday, March 15 at 4:00-5:00 pm

Go to GFWC Member Portal Events. Select the webinar, click on the blue Zoom link in the body of the event text. You will be redirected to a page to sign up through Zoom and receive email confirmation after you are registered. Disregard the "closed" blue box on the right side of the page.



### For Sale:

Support the Massachusetts President's focus area: Domestic Violence and Sexual Assault Awareness and Prevention



Purchase a heart diversity pin for \$5.00 or a heart/hand bracelet for \$20.00 Also offered are 20 handmade cards with a special card for \$15.00. All proceeds support club DV/SA A&P grants open to ALL clubs. Contact Bernadette Bennett for your purchases: [bbennett@bu.edu](mailto:bbennett@bu.edu)

**Show your support of GFWC Massachusetts by joining The 1898 Society.**

Members are dedicated to the financial well-being of our state organization. Look for the updated flier listing the gifts you receive for your yearly donations.

\$18.89 ~ attendance at 2022 Annual Convention event

\$50.00 ~ the above and entry into all BoD and State Meeting 1898 Society raffles

\$100.00 ~ above & a stainless wine mug

\$250.00 ~ above & a GFWC embroidered blanket

\$500.00 ~ above & a brick for the Unity Walkway as an 1898 Society member

### GFWC MA CONTESTS:

GFWC MA clubs are encouraged to enter these contests:

**Community Impact Award** ~ due 3.1.2022 to GFWC MA Chairman Emily Duserick

**GFWC MA Writing Contest** ~ extended to 3.1.2022 to GFWC MA HQ

**GFWC MA Photography Contests** ~ due 3.1.2022 to GFWC MA HQ

**GFWC Website Contest** ~ due 3.15.2022 to GFWC National Chairman

**GFWC Newsletter Contest** ~ due 3.15.2022 to GFWC National Chairman (Karyn Charvat is the Website and Newsletter GFWC Chairman)

**GFWC MA Yearbooks are needed:** Send to GFWC MA HQ. We need one copy of your most recent club yearbook. If your club does not produce a yearbook please send a list of club officers, club members with addresses and phone numbers.

### Club Presidents Heart to Heart Talk:

Watch for an email invite; open to anyone interested to join this State President on Tuesday night, **March 15 @ 6:00** for a Heart to Heart talk with special guest: **Robin Putnam**, Massachusetts Office of Consumer Affairs and Business Regulation talking about **Online Safety**.

**Publicity:** Do you have club news to share with GFWC? Pictures tell a story. Email [PR@gfwc.org](mailto:PR@gfwc.org). to be considered for GFWC's Blog. Share upcoming club projects with **GFWC MA** to be including on our website. We want to hear from YOU!

### Fliers/Forms on the website for you as State President/Clubmembers:

- ♥ GFWC MA Scholarship applications (due 3.1.2022)
- ♥ Membership Grant (this application is due 3.1.2022)
- ♥ Clubwoman of the Year (due 4.1.2022)
- ♥ Julia Ward Howe Club President Award (due 4.1.2022)
- ♥ Buy A-Brick Order Form (ongoing)

### Featuring: GFWC Clubwomen to Know

President Taft appointed clubwoman **Julia Lathrop** in 1912 as chief of the new Children's Bureau. GFWC worked with the bureau to promote public healthcare for mothers and infants, resulting in the 1921 Sheppard-Towner Act. In 1917, GFWC clubs advocated in three focus areas: infantile paralysis, mortality of women in childbirth, and specific needs and rights of preschool children. Dr. Julia Clifford Lathrop, of the Chicago Woman's Club, was bureau chief until 1921.

**Eleanor Roosevelt** helped advance the important work of GFWC more than 80 years ago. She was instrumental in forging the initial partnership between GFWC and Affiliate Organization March of Dimes.

By 1897, the Pure Food and Drug Committee of GFWC lobbied for a federal bill known as the Pure Food and Drug Act. Clubwoman **Alice Lakey** initiated a letter writing campaign to advocate for pure food legislation. She was credited with mobilizing more than a million women to write letters in support of the Food and Drug Act. This bill was signed by President Theodore Roosevelt on the same day in 1906 as the Federal Meat Inspection Act.